



Centurion
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Shaping Lives...

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Newsletter

January 2025



SCHOOL OF MANAGEMENT

CENTURION UNIVERSITY OF
TECHNOLOGY AND MANAGEMENT

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Faculty Seminar on "Income and Wealth Inequality in India: The Case of Tax Justice"

The School of Management, Paralakhemundi Campus, successfully organized a faculty seminar on "Income and Wealth Inequality in India: The Case of Tax Justice" on January 7, 2025. The session featured an insightful presentation by Dr. Kalee Prasanna Pattanayak, Assistant Professor, School of



Management, and saw the enthusiastic participation of faculty members from various disciplines. Dr. Pattanayak provided a comprehensive analysis of income and wealth disparity in India, emphasizing the role of taxation policies in addressing economic inequality. He discussed the impact of progressive vs. regressive taxation, corporate tax structures, and loopholes that enable wealth concentration among the elite. The seminar also highlighted global best practices in tax justice and their relevance to the Indian economy.

The session was highly interactive and thought-provoking, with faculty members engaging in discussions on policy implications, fiscal reforms, and socio-economic justice. The seminar concluded with a call for further research and policy-oriented discussions to bridge the gap between economic growth and equitable wealth distribution.

Alumni Talk at SoM

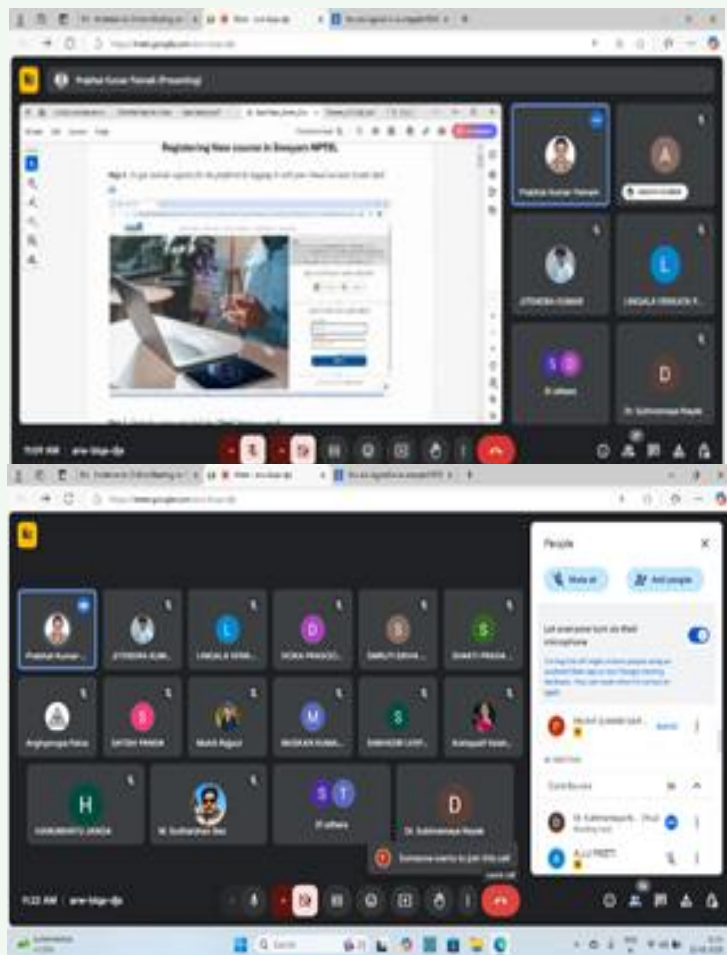
School of Management hosted an engaging and insightful Alumni Talk on 20th Jan 2025, delivered by Mr. Jitendra Kumar Kar, an MBA alumnus from the batch of 2013-15. Currently serving as a Senior Programme Officer at WASSAN (Watershed



Support Services and Activities Network), Mr. Kar shared his career journey, experiences in the development sector, and valuable lessons learned over the years with the students of MBA 2nd Year and BBA Final Year. About 52 students attended this Alumni Talk. It was organised by Dr. Shiv Sankar Das, SoM.

Workshop on NPTEL

The School of Management, CUTM, successfully organized an online workshop on NPTEL on 22nd January, 2025. The session featured Mr. Prabhat Kumar Pattnaik, Assistant Professor, ECE, CUTM, as the guest speaker, and was coordinated by Dr. Subhramaya Nayak, Assistant Professor, School of Management. The workshop provided an in-depth overview of the NPTEL platform, emphasizing its resources, benefits, and



applications for both academic and professional development. Mr. Pattnaik discussed the importance of online learning, highlighting NPTEL's role in bridging the knowledge gap through high-quality courses offered by premier institutions. Dr. Nayak conducted a practical demonstration, showcasing NPTEL's course structure, enrollment process, certification benefits, and integration strategies to enhance teaching and learning.

The session encouraged interactive discussions, allowing participants to explore how NPTEL can be effectively utilized for curriculum enrichment and skill development. The workshop concluded with an engaging Q&A session, where faculty and students shared their perspectives on leveraging NPTEL for academic excellence. The event successfully promoted the adoption of digital learning resources, reinforcing CUTM's commitment to continuous education and innovation.

International Day of Education

The School of Management, successfully celebrated the International Day of Education on 24th Jan 2025 with a series of engaging activities and insightful discussions. The event featured a debate competition and a quiz competition, where enthusiastic students from the management stream participated and were awarded for their outstanding performances. The celebration was graced by the Prof. Supriya Pattanayak, Vice Chancellor, CUTM who shared valuable insights on the



transformative power of education, while the Prof. Ajay Kumar Nayak, Pro-Vice Chancellor, CUTM elaborated on the National Education Policy (NEP) 2020 and its relevance to modern education.



The program concluded with an interactive session providing a platform for meaningful dialogue. The event's success was made possible by the collaborative efforts of faculty and staff, with special acknowledgment to Dr. Ansuman Jena, Dr. Shiv Sankar Das and Dr. Rajani Agrawalla for their support, and to Dr. Tapan Kumar Panda and Mr. Shubham Kumar Nath, who served as judges for the debate competition.

A heartfelt thanks to Mr. Pradeep Sahoo for his meticulous organization of this intellectually stimulating event, which reinforced CUTM's commitment to promoting inclusive and quality education. It was organised by Pradeep Kumar Sahoo, SoM.

Industry Visit to JSL, Jajpur

School of Management organized an enriching industrial visit to Jindal Stainless Limited (JSL), Jajpur on 25th Jan 2025. Mr. Deepak Agrawal (Plant Head), Mr. Suresh Meharchandani (AVP-Production & Supply Chain), Mr. Rakesh Pathak (AVP-HR & IR), and Mr. Amarendra Singh (Associate-HR) of Jindal Stainless Limited, Jajpur graciously dedicated their valuable time and hosting us at their world-class facility. During the visit, students gained valuable insights into critical industry processes, including supply chain management, vendor management, and overall plant operations. These real-world experiences provided them with a deeper understanding of how theory translates into practice in a dynamic industrial environment. Mr. Bibhudatta Mishra (Sr. Manager-Quality Control) and Mr. Deepak Dutta (Manager-Quality) delivered a comprehensive session on 5S practices, which emphasized the importance of organization, efficiency, and quality management. It was organised by Dr. Shiv Sankar Das, and coordinated by Dr.



Best out of Waste Competition at SoM

School of Management organised a best out of waste competition on 25th Jan 2025. This event not only highlighted the importance of sustainability but also showcased the innovative spirit of our talented students. The students crafted amazing



products from waste materials, proving that creativity knows no bounds. Their efforts have truly set an example for all of us to think about how we can contribute to a cleaner, greener planet! It was organised by Dr. Rajani Agrawalla.

Workshop on Branding, AI, and HR Strategies

The School of Management successfully conducted a two-day interactive session with Dr. N.V.R. Nathan, a distinguished expert with over 38 years of experience in retail and fashion industries, from 27-28th Jan 2025. The first day focused on personal branding, where Dr. Nathan emphasized the importance of brand identity, consumer perception, and strategic marketing, providing



key insights into branding techniques and reputation-building. The second day covered Human Resource Management (HRM) in retail, discussing recruitment, employee motivation, training, compensation, and performance evaluation, along with challenges such as part-time workforce management, expense control, and diversity in retail employment. The session also explored AI integration in business, highlighting its role in hyper-personalized marketing, automation, predictive analytics, and customer service. Dr. Nathan discussed the balance between AI-driven efficiency and human creativity, preparing students for the future of digital transformation. The seminar concluded with a felicitation ceremony, where Dr. Nathan was honored with a potted plant as a token of appreciation, followed by a certificate distribution ceremony, recognizing students for their academic and extracurricular achievements. His motivational words and industry insights left a lasting impact, inspiring students to embrace innovation, continuous learning, and strategic thinking in their careers.

Session on Managing Personal Finance

The School of Management successfully conducted an interactive session on Managing Personal Finance with Mr. Sumit Agarwalla on 29th Jan 2025. A financial expert with 23 years of experience, aimed at enhancing students' financial literacy. The session covered key aspects such as the difference between savings and investments, the impact of inflation, asset allocation strategies, and various investment options, including mutual funds, real estate, provident funds, NPS, stock market, and insurance policies.



Emphasizing the "Save First, Spend Later" approach, Mr. Agarwalla provided practical insights on risk mitigation, tax-efficient savings, and long-term financial planning. Through real-world examples and interactive discussions, students gained valuable strategies to build financial security. As a token of appreciation, he was felicitated by BBA students with a potted plant, symbolizing growth, sustainability, and responsible financial planning. The session concluded on an inspiring note, reinforcing that financial independence is achieved through smart and informed financial choices.

CPBFI Batch Launch Event

The Centurion University successfully hosted the Batch Launch of the CPBFI (Certificate Program in Banking, Finance & Insurance) on 30th January 2025. This event marked the commencement of a valuable skill development initiative, designed to enhance students' industry readiness in the domains of Banking, Finance, and Insurance. The launch event provided an overview of the CPBFI program structure, industry relevance, and career prospects for participants. Faculty members, industry

experts, and students engaged in interactive discussions, emphasizing the importance of domain-specific knowledge, practical training, and certifications in today's competitive job market. The program aims to equip students with technical skills, regulatory insights, and practical exposure required to excel in the financial services sector.



With a curriculum aligned to industry standards, CPBFI ensures that graduates are well-prepared for professional roles in banking, insurance, and financial management. The event concluded with an inspirational address encouraging students to actively engage with the learning modules, practical exercises, and industry interactions offered through CPBFI. The launch successfully reinforced Centurion University's commitment to bridging the skill gap and fostering career-ready professionals.

Faculty and Students Achievement

Dr. Jyotirmayee Sahoo attended an FDP program on Life Skills Management organised by School of Humanities, Social Science and Management, IIT Bhubaneswar, funded by AICTE from 30th Dec 2024 to 3rd Jan 2025.



Ms. Madhusmita Pattanaik successfully presented research papers at two prestigious international conferences held at Manipal University and IIT Bhubaneswar. These presentations showcased her scholarly contributions and in-depth research in her field, receiving appreciation from academic peers and experts.



Dr. Rajani Agrawalla actively participated and presented her research at an International Conference at Manipal University, where she shared valuable insights and findings, contributing to academic discussions and knowledge advancement. She also delivered engaging sessions on Life Skill Management and Learning to Teach Inclusively: Navigating Dilemmas of Practice, focusing on personal development, effective teaching methodologies, and inclusive education. These sessions provided practical strategies for educators and students, fostering a collaborative learning environment. Additionally, Dr. Agrawalla successfully participated in the NPTEL-AICTE Sponsored Faculty Development Program (FDP) on Cost Accounting, enhancing her expertise in financial management and cost analysis.





Dr. Pradeep Kumar Sahoo attended as a Guest of Honor in the National Seminar titled "Livelihood Enhancement and Social Work: Strategies for Sustainable Community Development" organised by FM University from 15-16th Jan 2025.



Dr. Supriya Pattanayak, VC-CUTM was invited as Inaugurator in the National Seminar titled "Livelihood Enhancement and Social Work: Strategies for Sustainable Community Development" organised by FM University from 15-16th Jan 2025.





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CORPORATE OFFICE

HIG-4 | JAYADEV VIHAR | OPPOSITE PAL HEIGHTS | BHUBANESWAR |
KHURDA | ODISHA | INDIA | PIN - 752050

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